



THE OCIS DIFFERENCE IT'S ALL ABOUT PEACHES!

AT OCIS, IT IS PART OF OUR CULTURE TO CONDUCT OUR BUSINESS WITH THE HIGHEST SENSE OF **PRIDE AND PROFESSIONALISM.**

We aim for a standard of **EXCELLENCE** that others envy. We are **ACCOUNTABLE** for all our actions and **AVAILABLE** to our clients at all times. OCIS is **COMMITTED** to our clients to ensure we deliver what we say we will, on time, and on budget. We don't take shortcuts - **HONESTY** above everything else. OCIS offers you **EXPERTISE** for your data collection and **SERVICE** that others can only talk about.



Partner with us and let us be your CATI call centre of Choice.
We have the answers to all your questions.

OCIS is committed to the Market Research industry in New Zealand and Australia. We are members of AMRO and AMSRO, and our senior management and staff are members of MRSNZ and AMSRS. We encourage our staff to be part of committees in Australia and New Zealand.

We are obsessed with providing the highest quality data collection to our clients. Our internal quality control systems ensure all our work is done according to applicable regulations, codes of conduct and privacy laws. OCIS is also proud to be the first privately owned independent New Zealand Data Collection company to have obtained ISO 20252 accreditation. We never compromise on quality.

In 2007, Nielsen requested expressions of interest in taking over their CATI facility in Takapuna, Auckland. OCIS, along with two other companies, entered into the exhaustive tendering process to procure the unit. OCIS' proven CATI expertise led to the purchase of the Nielsen CATI facility, incorporating current staff. OCIS commenced as a privately owned, independent Data Collection provider in 2008. This was the start of the OCIS Market Research Experience.

Through the dedicated efforts of our team in Takapuna, OCIS has completed over 300,000 CATI interviews over the last 18 months in New Zealand and Australia. Our commitment to our clients' projects has seen us grow considerably in terms of facilities and experience. OCIS was recently awarded a major tracking study by a New Zealand Government department. Incorporating the department's systems and technology into our own proprietary software platform has enabled us to provide our client with on-time, salient data in their preferred format.

In 2009, OCIS recruited the most experienced people in Operations in New Zealand and Australia to strengthen the capabilities of our already highly trained staff. OCIS proudly boasts over 70 years of combined Operation Management experience in the industry. Couple this with an expanded CATI facility that can accommodate over 130 interviewers at any time, and it is clear to see why OCIS is expanding our client base. Partner with us and you too can grow with us.

OCIS is a proud sponsor of the Market Research Conference in New Zealand.
www.ocis.com.au